



Editorial

What Are the DTJournal.org Top Devices From 2017 to 2019?

Ievgen I. Fesenko

Your website is your greatest asset. More people view your webpages than anything else.

—Amanda Sibley

Director of Marketing, HubSpot for Startups

The *DTJournal*'s website was officially launched on February 18, 2017. Total number of DTJournal.org users from that date to June 15, 2019 reached 1,154 persons. Among them 57.60 percent (664 persons) were desktop users (Fig), 41.20 percent (475 persons) were mobile users, and only 1.20 percent (14 persons) used tablet.¹ That statistics teaches us how important is for the DTJournal.org developers to pay attention to the design and the convenience of using the site content at smartphones.

Building a strong *DTJournal* Digital Team will allow reaching our strategic media goals in building cutting-edge media platform which helps to grow an Impact Factor.^{2,3} As competition with media giants like Springer Nature, Elsevier, Wolters Kluwer, John Wiley & Sons, Taylor & Francis Group, Thieme, SAGE Publishings, etc. needs a lot of efforts, investments, innovations, and, of course, permanent recommendations from editors, reviewers, authors, and readers.

Managing Editor, *DTJournal*.

E-mail: i.i.fesenko@dtjournal.org (Ievgen Fesenko)

Instagram: [dr_eugenfesenko](https://www.instagram.com/dr_eugenfesenko)

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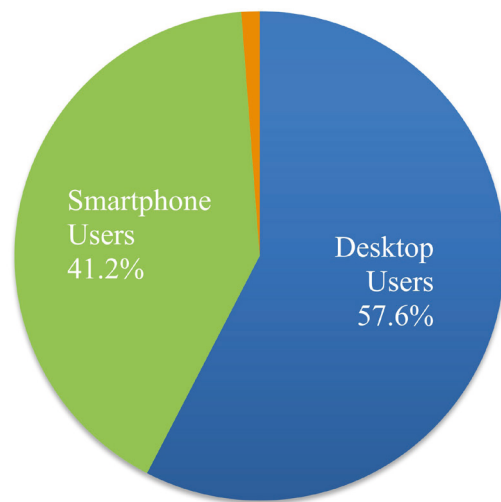


FIGURE. Blue segment indicates 57.6% of desktop users, green segment – 41.2% of smartphone users, and orange segment – 1.2% of tablet users.¹

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