



EDITORIAL

Evolving: Becoming a Printable Digital-only Journal from January 2022

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What's dangerous is not to evolve.

—Jeff Bezos

Founder of Amazon

After almost 5 years of publishing (from February 2017) of the *Journal of Diagnostics and Treatment of Oral and Maxillofacial Pathology* (JDTOMP) in both forms (print and digital), we are happy to announce the paradigm shift in the life of our beloved publication. The Editorial Board made the decision to move the Journal to a digital-only publication format from January 2022.

In recent years, many prestigious international peer-reviewed journals with a long history of publishing and a strong Impact Factor already made or are ferociously making such transition to digital-only format (Table 1).¹⁻⁴

Among many reasons of such transition are: (1) move to environmentally friendly format only,³ (2) spared finances in printing, subscribing, and logistics can be invested into development of media platform and technologies on its basis,³ (3) richer digital content, due to the fact that some journals do not print all pages in color,⁵ (4) reader engagement with print text is difficult to measure,¹ (5) this

transition reflecting the reality of how readers are using journal content in the days of internet access,² (6) when preparing the draft of the manuscript an author rather uses internet search and downloads the multiple articles' PDF files, etc.

Such transition applies not only to medical journals. For example, such publisher as the American Institute of Aeronautics and Astronautics successfully moved all their eight journals to digital-only format in a 2017 to 2019 period.⁶

In our opinion, the popular term for the description of the electronic journal's format the "online-only publication" is a misnomer as it's not completely representing the potential of such publishing format of the journal. Because typically every article has a PDF file which can be printed at home, shop, or office. And in our Journal the website visitor can download both separate paper and a full issue. Thus, reader receives a possibility to work autonomously in case of lose/absence of internet connection. That is why our team proposes to use the term "printable digital journal."

And now, thanks to the team of OMF Publishing LLC our Journal has applied the evolving step similar to the journals of Oxford University Press,^{1,2,4} John

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TABLE 1. Example of Peer-Reviewed Journals which Moved to Digital-only Format of Existence.¹⁻⁴

#	Title	2020 Impact Factor	Number of Years of Print Format Publishing	Month and Year of Transition to Digital-only Format
1	Journal of Tropical Pediatrics	1.165	63	January 2018
2	Journal of the History of Medicine and Allied Sciences	2.088	74	July 2020
3	ANZ Journal of Surgery	1.872	90	January 2022
4	Age and Ageing	10.668	50	January 2022
5	Journal of Diagnostics and Treatment of Oral and Maxillofacial Pathology	-	5	January 2022

Wiley & Sons, Inc,³ Elsevier,⁵ and other publishers⁵ to be “more agile”³ and “to avoid becoming a fossil.”⁷

In sum, we hope you will enjoy the new chapter in the growth and evolution of our Journal in the form of a fully open access printable digital publication.

*Most readers already access the journal's content online.*³

—Julian A. Smith (2021)

Editor in Chief, *ANZ Journal of Surgery*

*Today you have that gift of a free distribution [via internet].*⁸

—Jeff Bezos (2018)

Founder of Amazon at the Economic Club of Washington, D.C. answering about buying Washington Post

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